

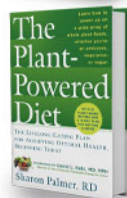
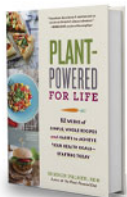
# Sharon Palmer

MSFS, RDN

## The Plant-Powered Dietitian



I love real food — whole, minimally processed, earthy goodness. It is my absolute joy to inspire vegans, vegetarians, plant-food lovers — and everyone in between — with creative recipes, sustainable-living tips and clear nutrition facts. My followers love the creative flavors, deep science, earth smarts and the latest perspectives that give them the information they are searching for to build their own plant-powered life.



### My Favorite Ways to Inspire the World:

- Media expert on plant-based nutrition and sustainability, with weekly contributions in the mainstream media including radio, print, online, television, social media, and film
- Author of The Plant-Powered Diet, Plant-Powered for Life, and new book California Vegan (available on Amazon), and contributor of several book chapters on Nutrition and sustainability.
- Blogger for a passionate online community that's strong AND growing!
- Nutrition Editor for Today's Dietitian
- One of the top Registered Dietitian Nutritionists (RDN) with more than 18 years of experience.
- Associate faculty for MS in Sustainable Food Systems program, Prescott College.

7,800  followers

10,300  followers

8,000  followers

250,000  monthly views

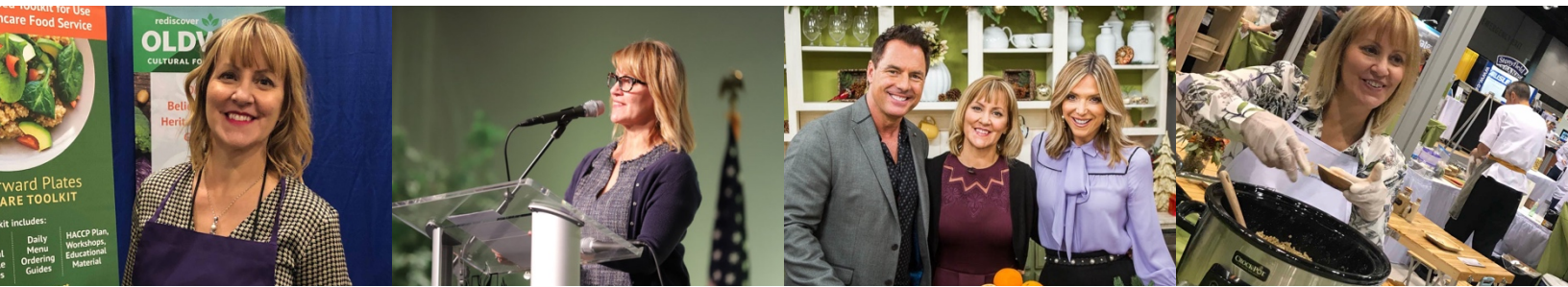
6,600  connections

13,000  NL subscribers

74,000  Monthly visits



# Eat and Live GOODNESS



## Plant-Powered Partnership Opportunities

**Nutrition Ambassador Programs:** includes likeness on site, blog and recipe development, social media, consultation, and media interviews.

**Social Media Campaigns:** includes creating graphics, posts, videos, photographs, recipes, and giveaways.

**Recipe Development:** includes recipe concept development, testing, and nutritional analysis.

**Recipe and Food Photography:** high quality, high resolution, custom, edited photography.

**Video Development:** short, casual, live videos; and high quality, produced, and edited videos, including interviews, nutrition messaging, and cooking demos, such as "hands and pans" cooking videos.

**Nutrition Advisor or Consultant:** provide nutrition consultation, such as scientific advisory services, product guidance, corporate consultation, marketing, and content development.

**Media Services:** Interviews for print or online, TV segments, and video segments.

**Webinars, Conferences or Exhibitions:** Speaker, booth expert, cooking demos, book signing.

**Sustainability Advisor or Consultant:** provide sustainability consultation, analysis, marketing, and content development.

**Farm Tours:** develop a media or educational tour in a farm location, including planning, inviting media or attendees, and implementation.

**Media and Dietitian Salons:** develop a media or dietitian salon at a specific location for a special meal, conversation, and networking.

**Content Development:** Write blogs, toolkits, website content, articles, white papers, and book chapters.

**Advertisement on Blog/Website and Newsletter:** with reach of more than 100K per month.



**Contact me and let's explore how I can help you get your message  
in front of my audience, your audience and the world!**

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